

Farexchange Conference 2009

Steve Cann – Fare Solutions
Yorkshire and Humber – Project Director
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The logo for Farexchange features the word "fare" in a grey sans-serif font, followed by a stylized "S" symbol composed of two overlapping curved lines in green and grey, and then the word "change" in the same grey sans-serif font. Below the "S" symbol, the tagline "A fair deal for all" is written in a smaller, lighter grey font.

fare  change
A fair deal for all



Farexchange – Next Steps

- We are looking for food and farming businesses who can benefit from working together.
- We want to stimulate long term value adding partnerships between businesses in the region
- We want to consolidate these connections by offering those involved access to a relevant skills programme



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What benefits can be gained by working together?

- Improved security of supply
- Risk management of raw materials
- Consistent quality will drive brand integrity
- Improved supply chain efficiencies
- Reduced waste



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“We no longer compete as individual companies, we compete as supply chains, it is not Ford competing with General Motors or Toyota, its Ford’s supply chain competing with General Motors”

Professor Martin Christopher – Cranfield School of Management



Farexchange Partnership

- English Farming and Food Partnerships Ltd
- Fare Solutions
- National Farmers Union
- Country Landowners and Business Association
- EBLEX Ltd and BPEX Ltd
- Askham Bryan College
- Bishop Burton College
- Yorkshire Agricultural Society
- Regional Food Group for Yorkshire and Humber



Farexchange Contacts

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Many thanks for attending the conference

Please hand in your feedback sheets on
your way out

Safe journey home