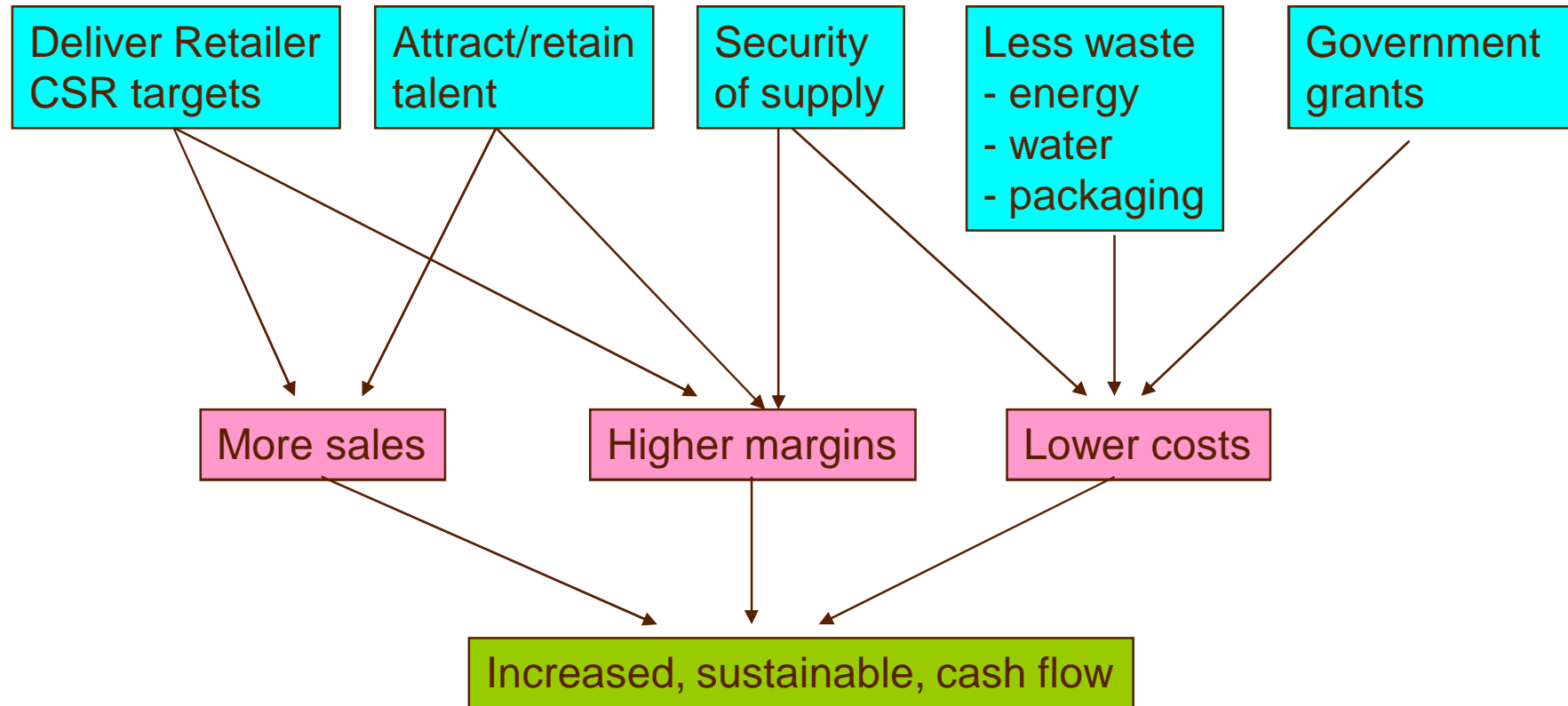




# The Northern Way: how we do business

October 2009

# The Northern Way is enlightened self interest!



## The picture in 2030:

- Ø 8.3 billion people
- Ø 50% more food
- Ø 40% more energy
- Ø 30% more water

Ref: Jeremy Sachs Common Wealth: Economics of a Crowded Planet



We make great tasting food people want to buy again & again & again....



# What are we doing today?



# What are we doing today?



# What are we doing for today?



# What are we doing for tomorrow?



And for the year after....



# To ensure we have security of supply

## **Deliver today's business:**

Courtauld

Climate Change Levy

Zero waste to landfill by 2012

Energy desk top

## **To ensure a sustainable position tomorrow:**

Sedex membership

Farming and agriculture policy

Integrated supply chain



