

Succeeding to the Board

Overview

This intensive and challenging 2.5 day course aims to help prospective FCB directors realise their potential by developing a range of skills that will enhance their contribution within the boardroom.

Objectives

The course will enable participants to:

- have a clear and realistic view of the demands and responsibilities placed upon a main board director.
- develop the personal skills that are needed to be a successful director.
- improve their knowledge of business and corporate governance.
- provide the opportunity for participants will be able to assess their own suitability and potential as a director.
- identify their strengths and development needs in relation to the range of roles and tasks they would face as a director.
- enhance their potential and capacity to succeed at board level.

Programme Style

The programme is designed to challenge all participants, whilst giving them the support they require in order to get the most learning out of the experience. Participants are split up into working teams and an adviser is appointed to work with the team throughout the programme, offering challenge, support and advice.

Key issues have been chosen to reflect those currently affecting directorship. The teams discuss each issue, write a report, make a presentation and listen to an expert guest speaker who will evaluate the groups response to the challenges and tasks.

Tutors/Speakers

Each team is supported by the advice and guidance of a team adviser. The tutors are all experts in their sector and the speakers are all experienced directors or board chairs drawn from a range of industries and business sectors.

Continued overleaf

Director Development Programme

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Programme Content

Participants will be asked to consider directorship issues within their teams and prepare reports and verbal presentations. Successful, practicing, directors assess the presentations and share their leadership experiences. The entire programme is underpinned by a Directorship Competency Framework which is used to assist participants to focus on the areas that are most crucial for their individual progress.

Using the framework, participants have the facility to receive one to one feedback on their strengths and development areas as directors by means of a 1-hour one-to-one meeting. The programme creates a challenging yet supportive environment for participants.

CHALLENGE ONE Strategic Planning & Implementation	What can directors do effectively contribute to the strategic planning process? What approaches can be adopted to ensure strategic plans remain relevant? How should the board manage strategic implementation?
CHALLENGE TWO Successful Grassroots Communications	Engaging grassroots members in an FCB is always difficult and important. How can this be achieved? How can existing members be retained and new members attracted? What should the board and its individual members do?
CHALLENGE THREE Decision Making	The board is the corporate decision making body, yet more often than not, it does not have perfect information upon which to make them. What steps can the board and individual directors take to ensure that its decisions are sound, beneficial to the business, and ethical?
CHALLENGE FOUR A Business Case Study	The teams analyse a real life corporate dilemma based on factual and financial data and develop conclusions and recommendations.

The programme encourages full participation by all and there are opportunities for delegates to participate in an interview with a board chairman, have a group Q&A session with experienced board directors, develop their team working/building skills with group exercises and compile their own prioritised action plan to continue their professional development after the course.

Timing & Duration

The programme is a two and a half day event, commencing at lunchtime on day one and concluding at 17:30 on day three.

Location

Regional residential venues yet to be confirmed.